

VIRTUAL NEGOTIATION**ABSTRACT**

[0046] The present invention provides systems and methods for the distribution and billing associated with downloading data to a wireless device. In one embodiment, a distribution center having a Unified Application Management (UAM) system performs much of the processing intensive tasks associated with downloading applications to a wireless device. A server located at the carrier facility, e.g., an Application Download Server (ADS), performs that minimal processing necessary to download relevant application information and record transaction data. In this embodiment, the ADS does not contain a relational database and communicates transaction data and information associated with applications using Extensible Markup Language (XML). The structure of the XML files used for this communication may further be optimized to only require one-pass processing thus minimizing the processing requirements of the ADS. A transaction server processes transaction data for billing.

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